










-  **10.00 am** WELCOME AND OPENING REMARKS
-  **10:05 am** SESSION ONE: INTERNATIONAL PERSPECTIVES

Nathan Mayfield – Chief Creative Officer & Co-founder, Hoodlum (Brisbane)
Suzanne Stefanac – Media & Technology Strategist; former Director of the American Film Institute's Digital Content Lab (Los Angeles)
Dibakar Bannerjee – Multiple Award Winning Film Director (Mumbai)
Josh Shore – Media Activist, Filmmaker, Television Producer, Media/Brand Strategist (New York)
-  **11:30 am** NETWORKING AND REFRESHMENTS
-  **12:00 pm** SESSION TWO: TRANSMEDIA MASTERCLASS
Jeff Gomez – President & Chief Executive Officer, Starlight Runner Entertainment (New York)
-  **1:30 pm** LUNCH & NETWORKING
-  **2:00 pm** SESSION THREE: AUSTRALIAN CASE STUDIES
Lisa Gray – Head of Content, The Feds (Sydney)
Christy Dena – Director, Universe Creation 101 (Melbourne)
Morgan Jaffit – One of Australia's leading games developers (Brisbane)
Jarod Green – Director, Radical Love (Sydney)
-  **3:30 pm** NETWORKING AND REFRESHMENTS
-  **4:00 pm** SESSION FOUR: FACTUAL CONTENT AND INTERACTIVE WRAP-UP
James Franklin – Founder and Creative Director, Pixeco (Auckland)
Gavin McGarry – President of Jumpwire Media; Former Head of Cross Platform for Endemol (New York)
-  **5:00 pm** CLOSE